

ORDER



WOTV

Orders
Order / Rev: 217763
Alt Order #: 6868382
Product Desc: Political
Estimate: 2536
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Buying Time
Buying Contact: Petry Philadelphia
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Bill Farmer State Representative
Demographic: A35+
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	40	\$3,550.00	\$3,017.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	40	\$3,550.00	\$3,017.50	0.00
Totals	40	\$3,550.00	\$3,017.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/30/12	10/30/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$30.00		0.00			
E 2	WOTV	10/31/12	10/31/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$30.00		0.00			
E 3	WOTV	11/01/12	11/01/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	---T---	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$30.00		0.00			
E 4	WOTV	11/02/12	11/02/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	----F--	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$30.00		0.00			
E 5	WOTV	11/05/12	11/05/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$30.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOTV	10/30/12	10/30/12	M-F 12-1p Better	CM	12-1p	-T-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Better TV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$35.00			0.00			
E 7	WOTV	10/31/12	10/31/12	M-F 12-1p Better	CM	12-1p	--W----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Better TV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1			\$35.00			0.00			
E 8	WOTV	11/01/12	11/01/12	M-F 12-1p Better	CM	12-1p	---T---	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Better TV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$35.00			0.00			
E 9	WOTV	11/02/12	11/02/12	M-F 12-1p Better	CM	12-1p	----F--	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Better TV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$35.00			0.00			
E 10	WOTV	11/05/12	11/05/12	M-F 12-1p Better	CM	12-1p	M-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Better TV													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$35.00			0.00			
E 11	WOTV	10/30/12	10/30/12	M-F 9-10a Trisha Goddard	CM	9a-10a	-T-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		Trisha Goddard													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$40.00			0.00			
E 12	WOTV	10/31/12	10/31/12	M-F 9-10a Trisha Goddard	CM	9a-10a	--W----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		Trisha Goddard													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1			\$40.00			0.00			
E 13	WOTV	11/01/12	11/01/12	M-F 9-10a Trisha Goddard	CM	9a-10a	---T---	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		Trisha Goddard													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1			\$40.00			0.00			
E 14	WOTV	11/02/12	11/02/12	M-F 9-10a Trisha Goddard	CM	9a-10a	----F--	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		Trisha Goddard													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$40.00			0.00			
E 15	WOTV	11/05/12	11/05/12	M-F 9-10a Trisha Goddard	CM	9a-10a	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		Trisha Goddard													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$40.00			0.00			
E 16	WOTV	10/30/12	10/30/12	M-F 4-5p The Doctors	CM	4-5p	-T-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		The Doctors													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1			\$40.00			0.00			
E 17	WOTV	10/31/12	10/31/12	M-F 4-5p The Doctors	CM	4-5p	--W----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		The Doctors													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1			\$40.00			0.00			
E 18	WOTV	11/01/12	11/01/12		CM	4-5p	---T---	:30	1	\$40.00	P4	0.00	NM	1	\$40.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p The Doctors The Doctors Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T--- 1 \$40.00 0.00															
E 19	WOTV	11/02/12	11/02/12	M-F 4-5p The Doctors	CM	4-5p	----F--	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
The Doctors Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----F-- 1 \$40.00 0.00															
E 20	WOTV	11/05/12	11/05/12	M-F 4-5p The Doctors	CM	4-5p	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
The Doctors Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$40.00 0.00															
E 21	WOTV	10/30/12	10/30/12	M-F 3-4p Steve Harvey	CM	3-4p	-T-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
Steve Harvey Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----- 1 \$40.00 0.00															
E 22	WOTV	10/31/12	10/31/12	M-F 3-4p Steve Harvey	CM	3-4p	--W----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
Steve Harvey Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W---- 1 \$40.00 0.00															
E 23	WOTV	11/01/12	11/01/12	M-F 3-4p Steve Harvey	CM	3-4p	---T---	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
Steve Harvey Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T--- 1 \$40.00 0.00															
E 24	WOTV	11/02/12	11/02/12	M-F 3-4p Steve Harvey	CM	3-4p	----F--	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
Steve Harvey Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----F-- 1 \$40.00 0.00															
E 25	WOTV	11/05/12	11/05/12	M-F 3-4p Steve Harvey	CM	3-4p	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
Steve Harvey Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----- 1 \$40.00 0.00															
E 26	WOTV	10/31/12	10/31/12	M-F 11-1135p Extra	CM	11-1135p	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Extra Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W---- 1 \$50.00 0.00															
E 27	WOTV	10/30/12	10/30/12	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
GMA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----- 1 \$50.00 0.00															
E 28	WOTV	10/31/12	10/31/12	GMA Good Morning America	CM	7-9a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
GMA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W---- 1 \$50.00 0.00															
E 29	WOTV	11/01/12	11/01/12	GMA Good Morning America	CM	7-9a	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
GMA Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T--- 1 \$50.00 0.00															
E 30	WOTV	11/02/12	11/02/12		CM	7-9a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				GMA											
				Good Morning America											
				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$50.00		0.00			
E 31	WOTV	11/05/12	11/05/12	GMA	CM	7-9a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Good Morning America											
				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$50.00		0.00			
E 32	WOTV	11/03/12	11/03/12	GMA Sa	CM	8-9a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				GMA Saturday											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S-					1	\$50.00		0.00			
E 33	WOTV	11/04/12	11/04/12	ABC This Week	CM	858-10a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				ABC This Week											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S					1	\$75.00		0.00			
E 34	WOTV	10/31/12	10/31/12	News 8 @ 6p	CM	6-630p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				News 8 @6p											
				News 8 at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$75.00		0.00			
E 35	WOTV	11/02/12	11/02/12	News 8 @ 6p	CM	6-630p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				News 8 @6p											
				News 8 at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$75.00		0.00			
E 36	WOTV	10/31/12	10/31/12	M-F 7-8p	CM	7-8p	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Rules of Engagement											
				Rules of Engagement											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$150.00		0.00			
E 37	WOTV	11/02/12	11/02/12	M-F 7-8p	CM	7-8p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Rules of Engagement											
				Rules of Engagement											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$150.00		0.00			
E 38	WOTV	11/05/12	11/05/12	Mon Prime Other 2	CM	8-10p	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Monday 8-10p											
				Dancing w/ Stars											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$500.00		0.00			
E 39	WOTV	10/31/12	10/31/12	Wed Hour 1	CM	8-9p	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Wednesday 8-9p											
				The Middle											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$500.00		0.00			
E 40	WOTV	10/31/12	10/31/12	Wed Hour 2	CM	9-10p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Wednesday 9-10p											
				Modern Fam/Neighbors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$750.00		0.00			
													Totals	40	\$3,550.00